



A Consumer and Producer Owned Co-Op,  
for Local Food and MT Made Products

Welcome

Presented by:  
Jason Moore

# Presentation Summary

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- ❖ What is a Cooperative (Co-op)?
- ❖ How the Montana Co-op will fill our needs?
- ❖ Review operating processes.
- ❖ Review completed items and next steps
- ❖ Capital drive
- ❖ Questions



# 7 Co-op Principals

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1. Voluntary and Open Membership
2. Democratic Member Control
3. Member Economic Participation
4. Autonomy and Independence
5. Education, Training and Information
6. Co-operation among Co-operatives
7. Concern for Community



# Filling a Need

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**“Find a need and fill it and your pockets will never be empty”**

- ❖ **Problem:** Our people are sick; food related health conditions such as heart disease and diabetes represent six of the ten leading causes of death nationally. The medical costs of treating diabetes in the U.S. total \$147 billion annually.

**Answer:** Provide people access to fresher, healthier food along with education, new experiences, and support.

- ❖ **Problem:** We produce and consume only a small percentage of our own food in Montana.

**Answer:** By growing and consuming 15% of our own food, we will keep 225 million dollars annually in Montana (\$66 million in Western MT), provide 9000 new sustainable jobs, and teach our young the importance of farming and feeding our community.

- ❖ **Problem:** Our local economy is failing; our money is being sent overseas for most of our consumable products while our local people don't have jobs.

**Answer:** Buy Local... We have to make it more convenient for consumers to purchase local made products by creating one place to buy everything local. We need to work with and support local producers to create more product.

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# Consumer & Producer Owned Co-Op

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## Areas of Focus FOR the Montana Co-Op:

- 1) Provide a website to order local and nutritious food and Montana made products; delivered to multiple communities throughout western Montana. [www.montanacoop.com](http://www.montanacoop.com)
- 2) At no time does the Co-op take title to any of the products. We have no inventory. The products that go through our distribution system are owned by our producer-owners, who then sell these products directly to our consumer-owners.
- 3) Provide everyone access to the best wholesome food at the most affordable prices.
- 4) Increase production, marketing, sales, and distribution of Montana made products.
- 5) Build a network of Food Hubs in every community in western Montana.
- 6) Develop a food security/food storage plan in case of an emergency (being prepared).
- 7) Provide informational classes, experiences, activities and training to support us in being healthier, self-sufficient, and sustainable.
- 8) Provide equal ownership for everyone.
- 9) Make buying local easier and more enjoyable. When buying local, the money you spend stays in the community which has many beneficial factors.

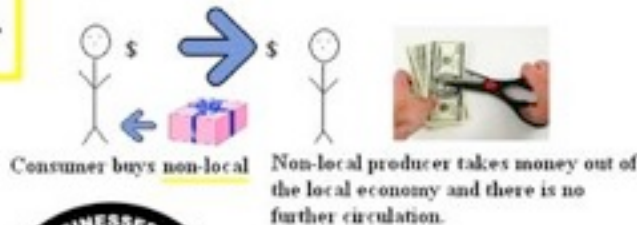


# What Happens When The \$ Stays Local...

## Buy Local and Support our Economy



VS.



According to Buy Local Montana: Locally owned independent businesses return approximately 80% of each dollar spent back to the community. This assists the community through a "multiplier effect": one dollar spent at a locally owned business will return five times that amount within the community through employees' wages, and purchases of materials and supplies at other independent businesses.

# On-Line Store – Website Samples

Idaho's Bounty - Welcome! - Windows Internet Explorer

http://www.idahosbounty.org

File Edit View Favorites Tools Help

Google idaho bounty coop

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Idaho's Bounty - Welcome!

## IDAHO'S BOUNTY

YOUR LOCAL FOOD ONE STOP CO-OP

[HOME](#) | [RETAIL](#) | [WHOLESALE](#) | [PRODUCERS](#) | [WHY BUY LOCAL](#) | [NEWSLETTERS](#) | [EVENTS](#) | [DONATE](#)



### ONLINE LOCAL FOOD MARKET

**Featuring:**  
Cherry tomatoes  
Sweet corn  
Royal purple beans  
White zucchini

**Sunnyslope chicken**  
Blazing star peach  
Apricots  
Apricot butter  
And much more...

**ONLINE MARKET HOURS**  
Opens: Thursday, 8 AM  
Closes: Monday, 10 AM

**MEMBERS LOGIN HERE**  
Username:   
Password:   
**LOGIN**

Forgot your password?  
**NOT YET A MEMBER?**  
**CLICK HERE**

**PICK-UP LOCATIONS**

**VIEW OUR PRODUCTS**

**idaho's bounty**  
IS AVAILABLE AT:

**RETAIL OUTLETS** **RESTAURANTS**



### NEWS & EVENTS

- Locavores, unite by the Idaho Mtn Express
- This week! Workshop: Canning
- "Goat Meat is Great!" Day at the Ranch



**MEET THE FARMERS**

**WHY BUY LOCAL**

**AUGUST NEWSLETTER**

**DONATE**

# On-Line Store – Website Samples

Oklahoma Food Cooperative - Local Food, Local Farmers - Farmer's Market, Natural, organic, heal - Windows Internet Explorer

http://www.oklahomafood.coop/

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Page Safety Tools



## Oklahoma Food Cooperative

*From Our Family Farms To Your Family Table*

Username:  Password:  Login [\[Search\]](#)

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[Products Sorted by Producer](#) • [Pick-up Locations](#) • [Classified Ads](#) 

[Coop Discussion Board](#) • [Coop Blog](#)

**September Order Dates:**  
September 1: Order opens at 8 a.m.  
September 8: Order closes at midnight  
September 15: Delivery Day

   	<b>Food</b> - 2123 items (138 new) Bakery - 186 items (6 new) Beverages - 141 items Candy/Fudge - 18 items Canned Foods - 32 items Condiments - 27 items Dairy and Eggs - 119 items (12 new) Entrees - 264 items (1 new) Fruits - 3 items Gift Baskets and Boxes - 46 items Grains and Flours - 29 items (5 new)	<b>Home</b> - 1739 items (125 new) Apparel - Men - 62 items (12 new) Apparel - Women - 113 items (12 new) Art - 144 items (3 new) Baby - 27 items (10 new) Bath and Beauty - 378 items (11 new) Books - 14 items Children - 58 items (6 new) Classes - 13 items (7 new) Events - 7 items Fiber Arts - 179 items (62 new)	<b>Garden</b> - 501 items (3 new) Farming Supplies - 0 items Garden Helpers - 12 items Growing - 2 items Live Plants - 400 items (3 new) Seeds - 87 items  <b>Coop</b> - 40 items Classified Advertising - 2 items Donations - 8 items Fundraising Products - 17 items
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# On-Line Store – Website Samples

Oklahoma Food Delivery & Pickup Locations and Hours - Oklahoma Food Cooperative - Local Food, L - Windows Internet Explorer

http://www.oklahomafood.coop/locations.php

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Google Search More >>

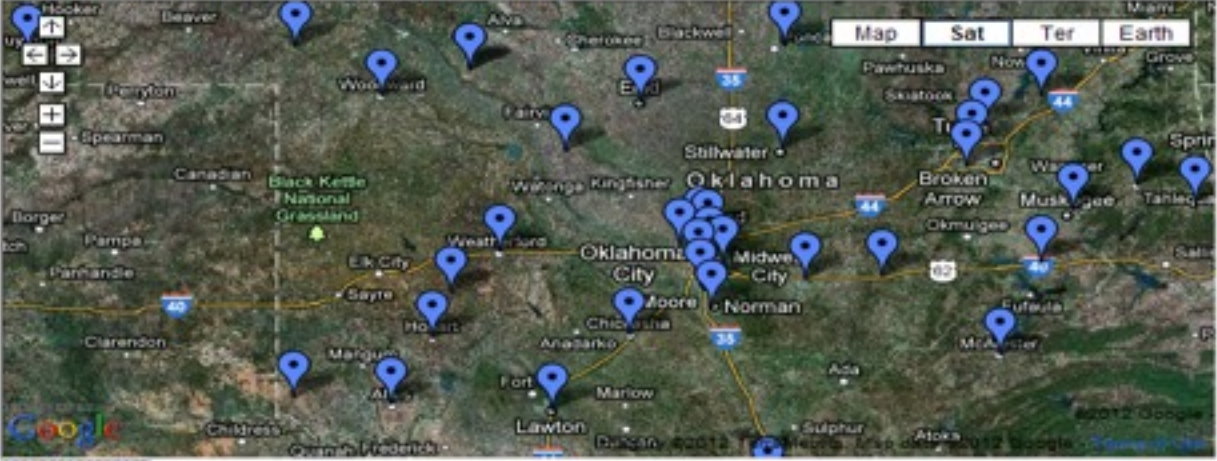
Jason Moore

Oklahoma Food Delivery & Pickup Locations and Hours...

THE BASICS ABOUT SHOP SELL INFO CONTACT

## Oklahoma Food Delivery & Pickup Locations and Hours

Note: Home or work delivery is also available for most of the routes for an extra fee. If you don't see your town listed here, please contact [customer@oklahomafood.coop](mailto:customer@oklahomafood.coop). We are adding new routes all the time and if there is interest in a particular location, we may be able to add it.



[View Larger Map](#)

Quick Links:

- [Altus](#)
- [Ardmore](#)
- [Bartlesville](#)
- [Broken Arrow](#)
- [Chicotah](#)
- [Chickasha](#)
- [Claremore](#)
- [Muskogee](#)
- [Norman](#)
- [Norman East](#)
- [Norman Home/Work Delivery](#)
- [OKC Central](#)
- [OKC NW](#)
- [OKC Saturday Pickup](#)

http://www.oklahomafood.coop/locations.php#BART

Start | Inboxes - Microsoft O... | 2 Microsoft Office ... | BUSINESS PLAN 3-2... | Internet Explo... | 100%

# Co-op Business Plan Highlights:

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- This plan to create a new wealth economy may not have worked ten years ago; but today, everyone knows our economy is struggling, most of the food we eat is processed and lacking nutrition, our money and jobs are sent overseas, and reconnecting to nature and community is a necessity.
- To create, operate and market a state-wide on-line store with weekly deliveries creates a one-stop shop for conscious citizens.
- The three thriving industries that the MT Co-op will be engaged in include Health, Food, and Internet.
- The internet is the most efficient way to do business. It offers an “economic return” with no brick and mortar presence. It creates a 24 / 7, 365 days a year working environment.
- Create a community that will support each other.
- Operating Location: Mission Mountain Food Enterprise Center with food processing equipment.
- New model of sales and distribution using Food Hubs (see report).



# Completed Items & Next Steps:

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- ✓ - Visited and researched the Oklahoma Co-op in June of 2011.
- ✓ - Created a Steering Committee.
- ✓ - Performed Consumer Survey with 380 responses.
- ✓ - Completed our Feasibility Study.
- ✓ - Completed the Business Plan.
- ✓ - Completed a Producer Survey.
- ✓ - Completed Bylaws and Articles of Incorporation.
- ✓ - Raising start-up funds through membership investment.
- Finalize the On-line Store (website).
- The Montana Growth through Agriculture grant is due July 31<sup>st</sup>. This is a matching grant. Today we are offering founding Co-op memberships at \$20/family.



Thank you for supporting  
your community!

[info@montanacoop.com](mailto:info@montanacoop.com) or  
Phone 406-285-1149

